

# BUSINESS SPOTLIGHT video

IT'S TIME FOR YOUR  
COMPANY TO SHINE



STAND OUT IN THE CROWD

Connect with your audience in a meaningful way through video storytelling.

We know that it is difficult to stand out in a crowded marketplace filled with companies bombarding consumers with marketing messages every minute. We also know that video is a compelling and effective way to grab your customer's attention. Grabbing your customer's attention – and keeping it – could mean more sales and income for your business.

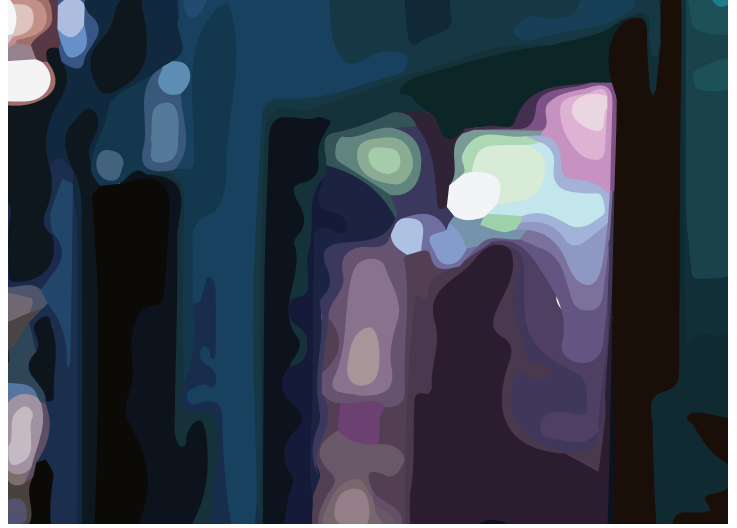
We want your business to be poised for success. This is why we're offering our Business Spotlight package for small business owners.



## SHOWCASE YOUR BUSINESS

We'll shoot a one-minute to two-minute video that will allow you to showcase your business offerings, launch a new product, highlight customer testimonials or simply tell your story.





## AJ MEDIA SERVICES

AJ Media Services is a Full Service Professional Video Production Company. Using the latest in high definition cameras and editing software we deliver stunning videos. You tell us what message you want to convey, and we have the creative skills, experience and expertise to deliver high quality video media to meet those needs. Learn more [ajmediaservices.com](http://ajmediaservices.com).

View our portfolio:

<https://vimeopro.com/ajmediallc/spotlight>

# YOUR STORY STARTS HERE



## THE PROCESS

- Pre-production
- Post-production
- Production
- To market

## PROJECT SCHEDULE

The edited video will be ready for draft review within two weeks of your shoot. All reasonable edits will be made within 48 hours. Once all edits are made the final master will be created.

## PACKAGE OPTIONS

### OPTION A

Shoot at our location with b-roll at your business location.

DESCRIPTION OF SERVICE	FEE
Production	\$400
Editing	\$500
Music and Effects	Included
Talent* will be you or a representative of your business.	Included
Web Site File	Included
Total Investment	\$900

### OPTION B

Shoot all video at your business location.

DESCRIPTION OF SERVICE	FEE
Production	\$700
Editing	\$500
Music and Effects	Included
Talent* will be you or a representative of your business.	Included
Web Site File	Included
Total Investment	\$1,200

TERMS: A deposit of 50% is required to perform services. The balance is to be paid upon delivery of the final product.



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